Regina Miracle Sponsors the Run for Survival 2017 Charity Run Organised by Ocean Park Conservation Foundation Hong Kong For the Third Consecutive Year

(Hong Kong, 5 March 2018) Regina Miracle International (Holdings) Limited (“Regina Miracle” or the “Group”), a leading global intimate wear innovative design manufacturer (“IDM”), has been always assigning high priority to and actively supports ecological conservation. This year, the Group marks the third consecutive year of Regina Miracle’s sponsorship, and the second time the Group being the principal sponsor of the Run for Survival charity run organised by Ocean Park Conservation Foundation Hong Kong (“OPCFHK”), with the purpose to raise public awareness on ecological conservation through its support of this charity event.

Continuing the momentum of previous years, the fourth Run for Survival was successfully held at Hong Kong Science Park yesterday and once again gained widespread support from society at large, attracting numerous corporate teams and individuals to join the race with over 1,800 participants. As the principal sponsor this year, more than 100 staff of Regina Miracle formed a strong team to experience the genuine significance of this charity event through active participation.

Jacky Chen, Chief Operating Officer and Executive Director of Regina Miracle, joined Judy Chen, JP, Chairperson of OPCFHK and other officiating guests in hosting the event’s Awards Ceremony. Cheung Ka Long, the first-ever Hong Kong champion in the Asian Fencing Championships; Yip Pui Yin, Hong Kong badminton player; Jason Wu, Hong Kong international weightlifting representative; together with celebrities Skye Chan and Evelyn Choi also supported the event in person. At the Awards Ceremony, Mr. Chen presented the prizes to the male winners of the Super Conservation Hero Time Challenge on behalf of the Group, in recognition of their superior performance as well as their contributions to the conservation of ecosystems.

Mr. Y Y Hung, Chairman, Chief Executive Officer & Executive Director of Regina Miracle, said, “We are once again very pleased to be the principal sponsor of the Run for Survival charity run organised by OPCFHK, with an aim to contribute continuously to marine conservation. Regina Miracle is consistently committed to corporate social responsibility (CSR) with ecological conservation as a major element. We are excited to that the number of participants and donations have risen in the past few years, indicating greater public concern about ecological conservation issues. Through the support and participation in this meaningful charity run, we hope that our colleagues and the general public can better understand the harmful effects of marine litter on marine animals and the entire ecosystem including the food chain so as to reduce their use of disposable plastic products.”
Run For Survival 2018 stresses the issue of ocean pollution caused by plastics. As in previous years, the themed charity event includes the 10km Time Challenge race and 3km Fun Run. There are fascinating checkpoints on the course as well as game booths and workshops featuring conservation elements. Participants can enroll in the “Upcycling Workshops” at the event to learn how to say goodbye to plastic disposables by creating their own sustainable beeswax food wrap, upcycling beverage cartons by turning them into coin cases, reusing coffee grounds through transformation into paintings, etc, with the objective of educating the general public to reduce consumption of single-use plastics and adopting a “green” lifestyle.

Photo caption:

Photo 1: Regina Miracle is the principal sponsor. Mr. Jacky Chen (second from right, back row), Chief Operating Officer and Executive Director of Regina Miracle, was invited as one of the officiating guests to participate in the race’s Awards Ceremony.
Photo 2: More than 100 staff from Regina Miracle have energetically aided the charity and actively supported ecological conservation through their participation in the races.
Photo 3: Mr. Jacky Chen (first from left), Chief Operating Officer and Executive Director of Regina Miracle, presents prizes to the male winners of the Super Conservation Hero Time Challenge.

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About Regina Miracle International (Holdings) Limited
Regina Miracle International (Holdings) Limited is a leading global intimate wear company that innovates, designs and manufactures a wide range of intimate wear and functional sports products for leading global brands through an innovative design manufacturer (“IDM”) business model. The Group has developed itself into the industry’s number one bra manufacturing company globally. Regina Miracle offers a range of intimate wear products, which include bras, sports bras, bra pads and functional sports products, as well as sports footwear and functional seamless sportswear.

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